



**WORLD
EMPLOYMENT
CONFEDERATION**

The Voice of Labour Market Enablers

CORPORATE MEMBERSHIP: Our Value Proposition

How we serve our members

The World Employment Confederation is the voice of the employment industry at global level. It connects representatives of the workforce solutions sector from 50 countries and 7 of the largest global companies with a unique network of international policy makers, think tanks, social partners and the academic world. Members of the World Employment Confederation cover a wide range of HR services, including agency work, direct recruitment, career management, RPO and MSP.

The World Employment Confederation plays an essential role in fostering the recognition of the positive economic and social contribution of the employment industry in enabling work, adaptation, security and prosperity in the labour market. The overall goal of the World Employment Confederation is to pave the way for the sustainable growth of the employment industry all around the world.

What do we do?

The World Employment Confederation sets the benchmark for industry standards through advocacy, thought leadership, profiling the sector, best practice sharing and capacity building.



Why join?

Membership to the World Employment Confederation means growth & leadership!



Foster new business opportunities

- Get support for the development of existing and new HR services (access to policymakers, info on legal framework, develop common understanding)
- Get access to industry intelligence and market trends
- Open doors to 50 national markets via WEC national federation members

Protect your business

- Input into the advocacy activities of WEC to secure the highest enabling environment for your business
- Increase your business efficiency by getting guidance on compliance issues
- Rely on WEC as a common voice and mediator for the industry

Compete in a level-playing field environment

- Be part of the effort to ensure that industry practices are complying with quality standards
- Contribute to the fight for enforcement of appropriate regulation
- Cooperate with some other leading global workforce solutions companies on non-competitive issues to fight 'rogue traders' and non-ethical players



Join the industry elite as a recognised market leader

- Play an active role in advocating campaigns to secure an enabling environment for your business development
- Secure a role in the thought leadership on the changing world of work
- Exchange best practices with your peers
- Get the possibility to enhance the profile and visibility of the industry

Get a voice at the industry's table

- Play an active role and be part of the decision-making process regarding the development strategy of the employment industry
- Voice your interests and positions vis-à-vis a community of workforce solutions experts
- Get access to key relevant international stakeholders (global policymakers, academics, trade unions, employer associations etc.)
- Drive the data collection and market insights on the industry

Be part of a global community

- Get access to a unique, actively engaged, worldwide community grouping national associations with local, regional and global corporations
- Play a steering role with regard to 50 national federations by representing the industry (promoting and developing quality standards and compliance)
- Gain and share industry expertise through conferences, workshops and webinars designed by and for staffing industry experts

Our footprint (a few examples)

Advocacy

- Adoption of ILO Convention 181 (1997) recognising the role of private employment agencies
- Adoption of EU Directive on temporary agency work (2008)
- Compiling insights on regulatory framework for the employment industry (List of Conditions to Operate, Smart Regulatory Index etc.)
- Adoption of labour market reforms in several member countries, which provide the framework for future industry growth (e.g. removal of unjustified restrictions on agency work in Brazil, France, Spain and Italy; legalization of agency work in Russia, China, India)
- Constructive relationship with global and European trade unions while protecting the industry against risks and attacks (Memorandum of Understanding at global level, several Joint Projects and Joint Declarations at EU level)

Thought leadership

- Manifesto on Social Innovation (2017)
- White Paper on Future of Work (2016)
- Active involvement in high level events and think tanks (EPC, CEPS, Lisbon Council)
- Conferencing on the Future of Work

Profiling the industry

- Achieved recognition of the positive role played by our industry in futureproofing labour market (enabling functions, cooperation with public employment services, benefits of appropriate regulation on the employment industry)
- Annual Economic Report
- PR and campaigns (Road to Paris – 2017)
- Hosting an annual World Employment Conference attended by hundreds of professionals and industry experts
- Speaking at high level policy conferences (OECD Forum, ILO conferences, EU events)
- Partnerships with key industry's stakeholders (SIA, ADAPT, IOE, WAPES, UNI Global etc.)

Best practices sharing

- Workshops, webinars and inspiration sessions (e.g. Optimise the Use of Social Media, Promoting Quality Standards, Setting Up a Membership Fee System)
- Compendium of best practices (e.g. cooperation with public employment services, social innovation)
- Taskforces on specific issues: MSP, Career Management, Data Protection etc.

Capacity building and quality standards

- Code of conduct
- Establishing and strengthening of national federations in emerging markets



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