



**WORLD
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The Voice of Labour Market Enablers

Collaboration between Public and Private Employment Services

Results from a survey amongst national
federations of private employment
services industry

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Introduction

- As part of the annual data gathering of the World Employment Confederation (WEC), national federations of the private employment services industry were questioned on the existence of collaboration between Public (PES) and Private Employment Services (PrES). The survey ran from January to March 2021
- Through this, information was collected about public-private partnership (PPP) in 33 countries which represent 73% of WEC membership and all of the 15 biggest markets for Private Employment Service. These 15 countries represent 91% of the total global industry turnover (find more information about PrES market sizes and turnover in [the WEC 2021 Economic Report](#)).
- This document overviews the responses from this survey.
- The following countries responded to the survey:

Region	Countries (33)
Africa (1)	South Africa
Europe (23)	Austria, Belgium, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Latvia, Lithuania, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Sweden, Switzerland, Spain, UK
North America (2)	Canada, USA
Latin America (3)	Argentina, Brazil, Chile
SE-Asia / Pacific (2)	Australia, India
Northeast Asia (2)	China, Japan

- The raw dataset is available at request via jochem.deboer@wecglobal.org

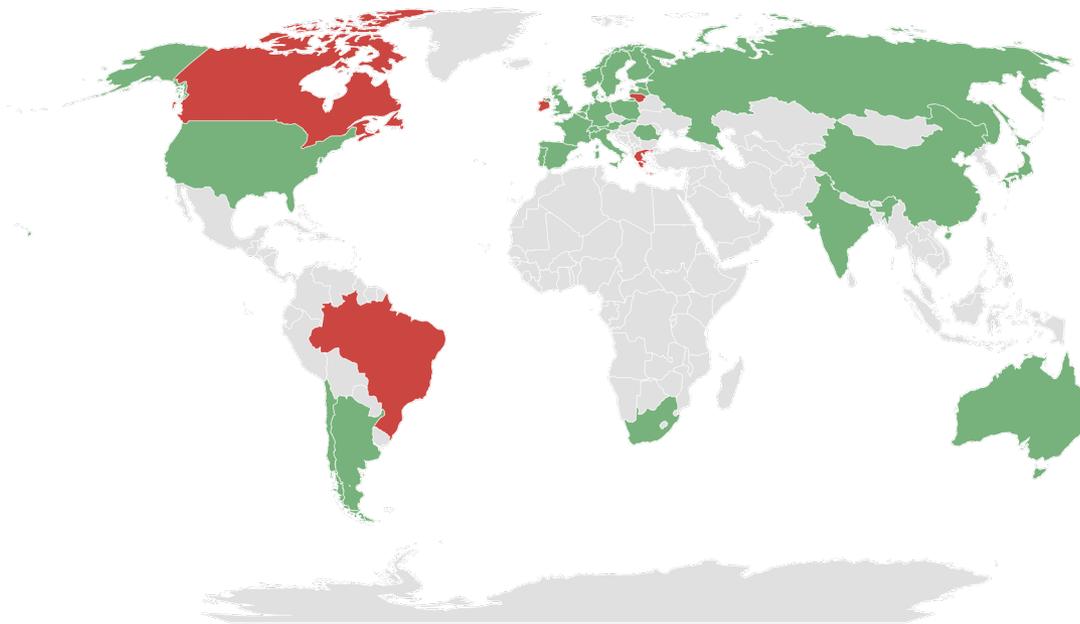
Collaboration between Public and Private Employment Services

Main findings

- In most countries (28) there is some form of formal or informal collaboration between PES and PrES
- Collaboration especially focusses on operational collaboration, exchange of vacancies and specific activation target groups
- 12 countries outsource public employment services (esp. job search assistance, skilling and career guidance) to private providers
 - The issues PrES face with outsourcing of public employment services are mostly related to the financial and non-financial conditions of the public tender.
- Only 11 of the countries have included collaboration with PrES in their response to the Covid-19 pandemic
- PrES identify 'better labour market functioning' and 'access to talent' as most important opportunities for collaboration between PES and PrES.
- PrES identify that perceptions and image and the value add of partnerships with PrES is the biggest challenge to realize collaboration between PrES and PES
- Most countries do not have specific hiring incentives specifically for PrES

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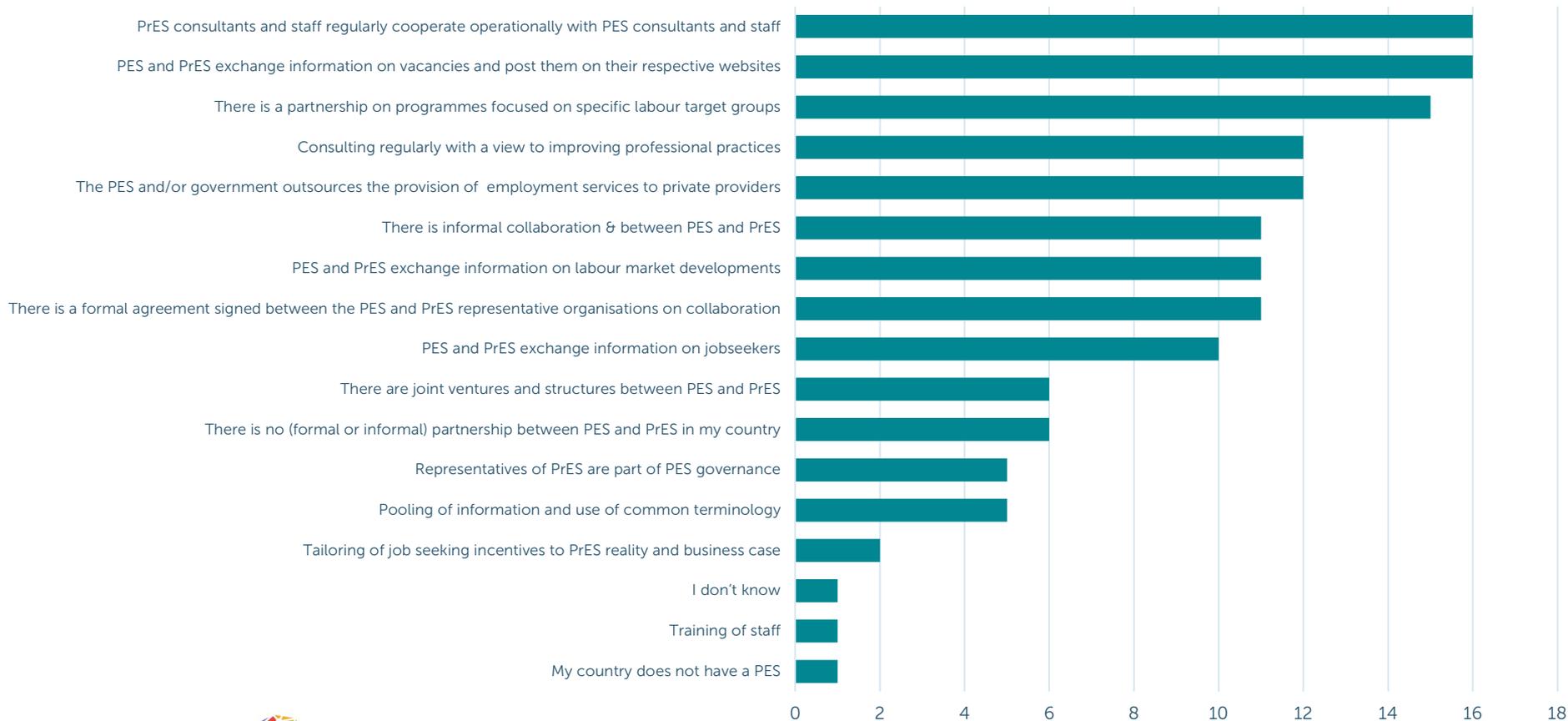
Incidence of PES/PrES Partnership (n=33)



- There is (formal or informal) partnership between PES and PrES in my country
- There is no (formal or informal) partnership between PES and PrES in my country

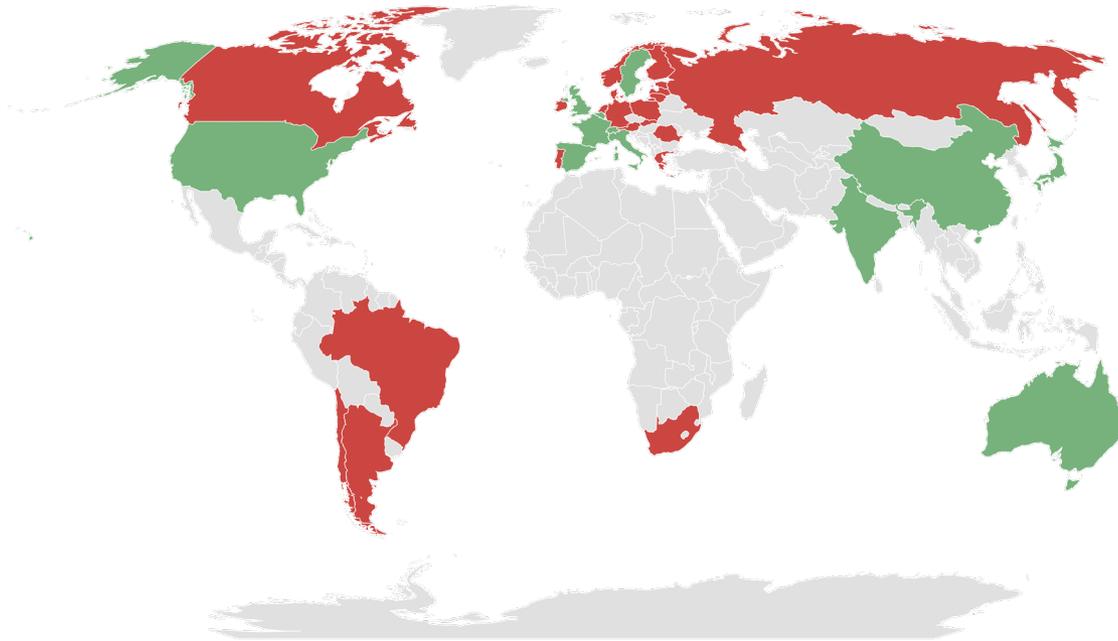
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Which types of collaboration exist between public employment services (PES) and private employment services (PrES)? (multiple answers possible) (N=33)



Collaboration between Public and Private Employment Services ⁷

In which countries are Public Employment Services outsourced to private providers (n=33)

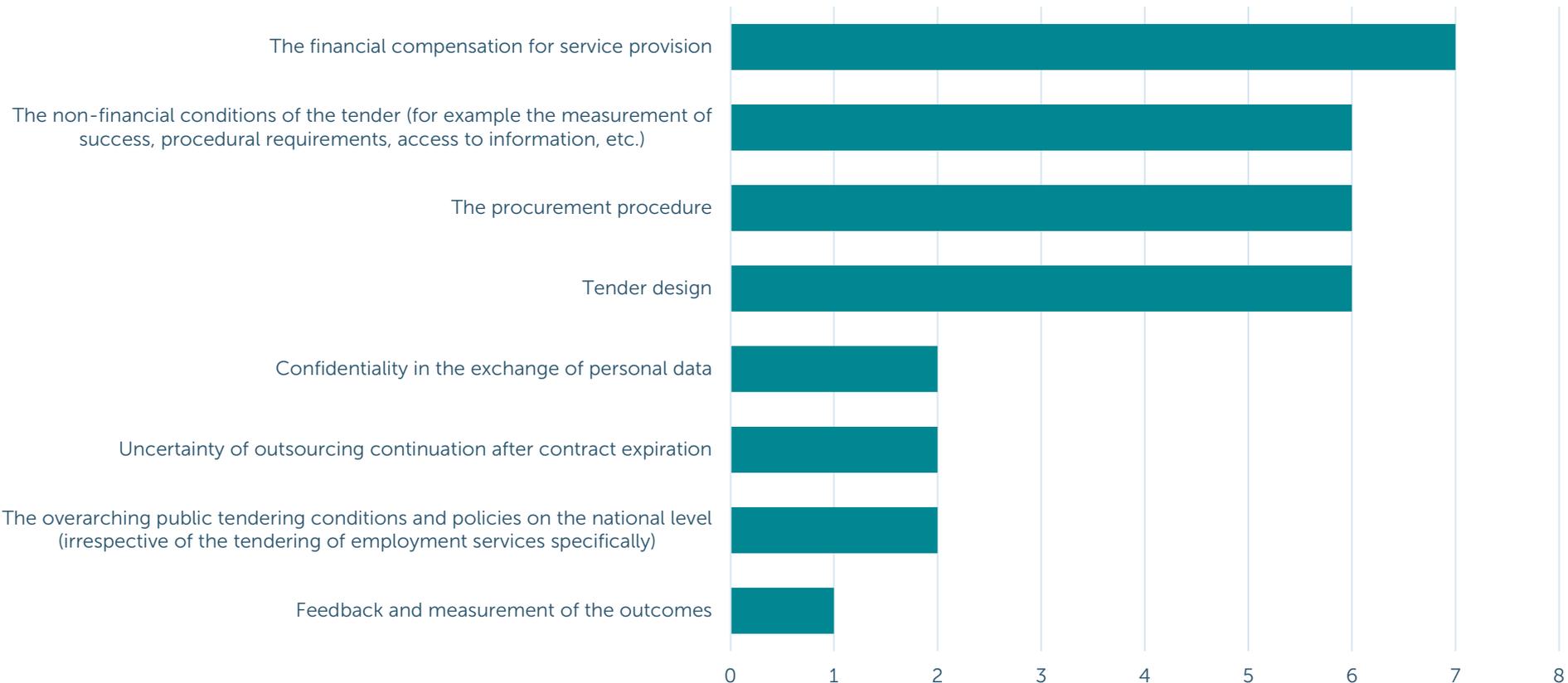


- The PES and/or government does not outsource the provision of specific employment services to private providers
- The PES and/or government outsources the provision of specific employment services to private providers

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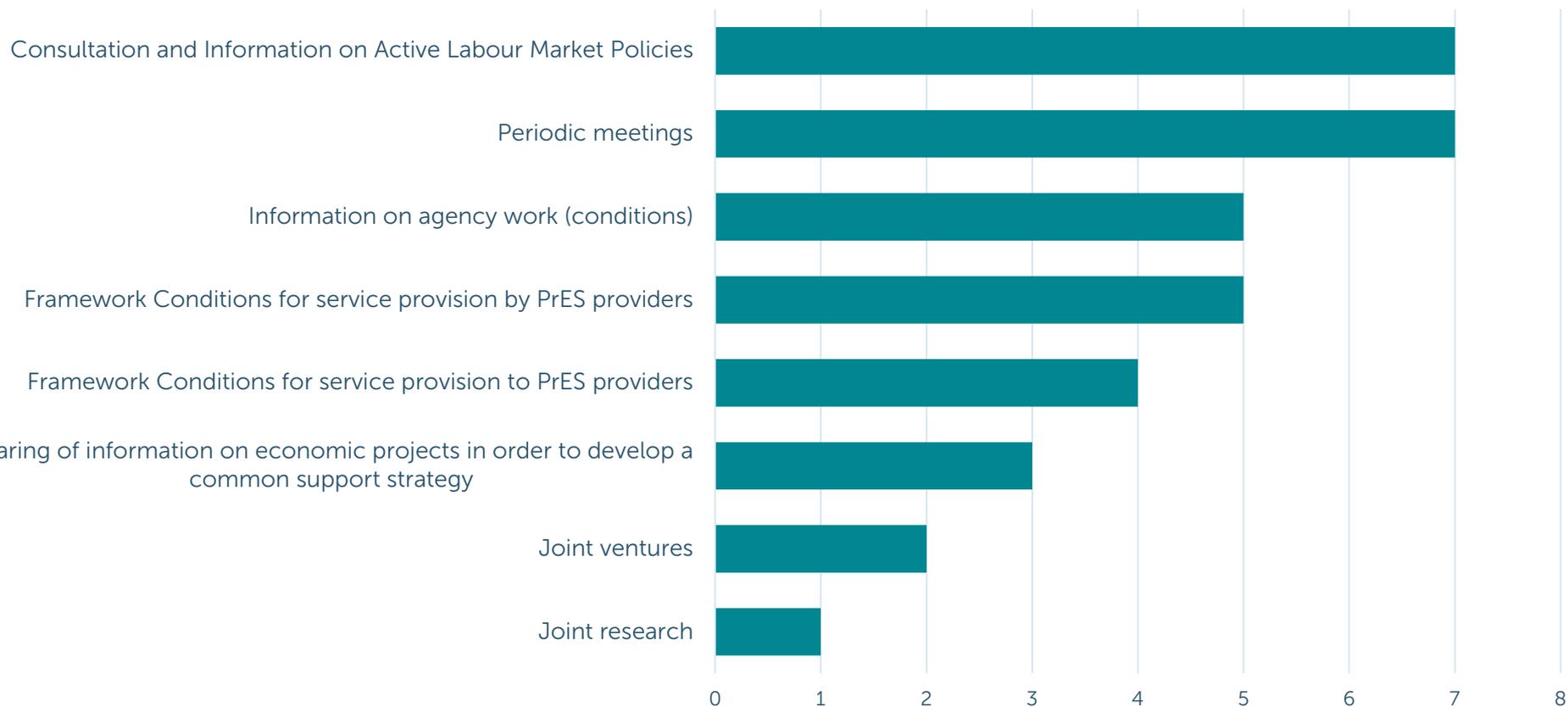
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What are the biggest issues facing outsourcing of provision of employment services?
(multiple answers possible) (N=12)



Collaboration between Public and Private Employment Services ⁹

What is covered in the formal agreement between PES and PrES representatives?
(multiple answers possible) (N=11)



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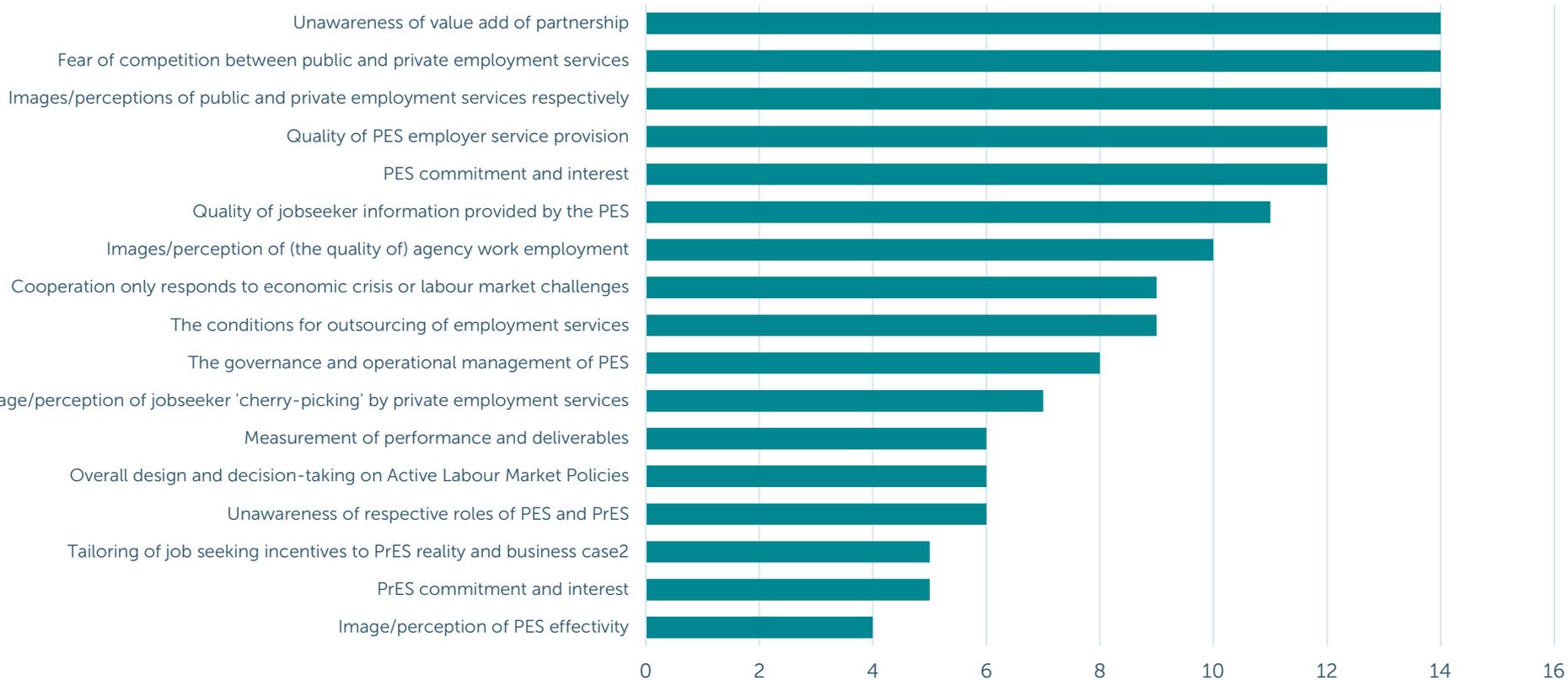
What are the main opportunities for PrES to partner with PES?

(multiple answers possible) (n=33)



Collaboration between Public and Private Employment Services ¹¹

What are the biggest challenges facing the development of partnership between PES and PrES? (multiple answers possible) (n=33)



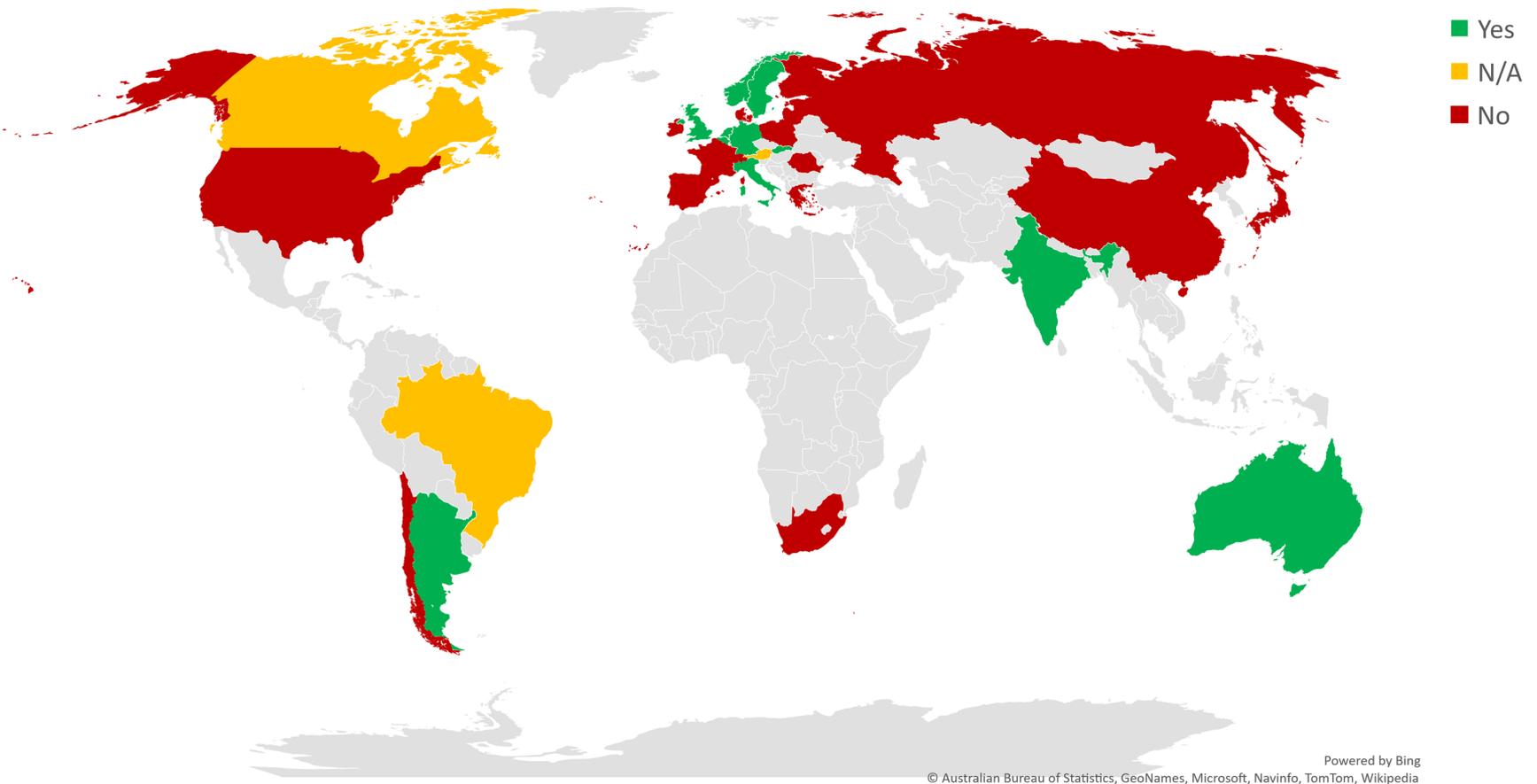
Collaboration between Public and Private Employment Services ¹²

What public incentives are made available for PrES to employ the unemployed jobseekers? (n=33)



Collaboration between Public and Private Employment Services ¹³

Is partnership between PES and PrES part of the governmental active labour market strategy to mitigate the labour market impact from the Covid-19 pandemic? (n=33)



Thank You

For questions reach out to WEC via
jochem.deboer@wecglobal.org



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